



BOMBAY EXHIBITION CENTRE, MUMBAI 6 – 8 OCT 2025

YOUR PREMIUM PLATFORM for toys and brands in india

kids India



SPONSORSHIP & BRANDING **OPPORTUNITIES**

Supported by



Organized by



SPONSORSHIP & BRANDING OPPORTUNITIES



kids India

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6 – 8 OCT 2025

MAXIMIZE YOUR BRAND VISIBILITY AT KIDS INDIA – STAND OUT IN THE MARKET

01 EXHIBITORS EVENING SPONSORSHIP

INR 8,00,000

Put your brand in the spotlight at our coveted networking event. The Exhibitors Evening connects exhibitors with key decision-makers and industry influencers in a relaxed, high-visibility setting.

Inclusions:

- Logo on the “Thank You Sponsors” standee at the venue.
- Company logo on the Kids India website with a hyperlink to your website.
- Social media shout-out with your logo and stall number.
- A brief thank-you or welcome speech during the evening by a company representative.
- 5 additional invites for the sponsoring company.
- Corporate video will be played in the background.



02 VIP LOUNGE

INR 3,00,000

Gain exclusive brand exposure at the VIP Lounge, where top buyers from India and abroad relax, network, and work between meetings. This is your opportunity to engage with key business visitors in a focused and professional environment.

Inclusions:

- Company logo on the Kids India website with a hyperlink to your website.
- Placement of up to 100 brochures inside the VIP Lounge.
- Logo on the “Thank You Sponsors” standee at the venue.
- Social media shout-out with your logo and stall number.
- 5 Wall posters inside the lounge area featuring your branding and a QR code.
- Entrance signage with branding (“Powered by [Your Brand]”).
- Dedicated meeting table for the sponsor in the lounge.



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03 FOOD COURT SPONSORSHIP

INR 3,00,000

The Food Court Sponsorship offers a unique opportunity to align your brand with the experience of every visitor. As a sponsor, your logo will be displayed on complimentary food vouchers given to the first 500 pre-registered buyers and business visitors.

Inclusions:

- Your company logo and name featured on complimentary meal vouchers distributed to buyers and attendees.
- Opportunity to be recognized in the Food Court area with branded signage and messaging.
- Company logo on the Kids India website with a hyperlink to your website.
- Logo on the “Thank You Sponsors” standee at the venue.
- Social media shout-out with your logo and stall number.

04 CONFERENCE AREA SPONSORSHIP

INR 2,50,000

The Conference Program brings together leading voices from toys, education, and child development—exploring the hottest topics. A powerful platform for targeted brand exposure.

Inclusions:

- A 2-minute corporate video played during conference breaks.
- Company logo on the Kids India website with a hyperlink to your website.
- Social media shout-out with your logo and stall number.
- Logo on “Thank You Sponsors” standee at the venue.
- Digital branding on session holding screens.
- Mention and logo in the printed and digital Conference Agenda.



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05 REGISTRATION SPONSORSHIP

INR 2,50,000

Position your brand where every visitor begins their journey at Kids India. Combined with branding on the e-badge, this option offers you maximum exposure to attendees.

Inclusions:

- Logo placement on registration desks.
- Logo on the online visitor badge along with the fair logo.
- Logo on the "Thank You Sponsors" standee at the venue.
- Company logo on the Kids India website with a hyperlink to your website.
- Social media shout-out with your logo and stall number.



06 WALKING ACT SPONSORSHIP

INR 35,000
PER MASCOT / PERFORMER

Engage attendees with fun, branded walking acts. Sponsor lively performers or mascots who roam the exhibition hall, creating memorable interactions and photo ops. A great way to bring your brand to life!

Note: Sponsors are responsible for arranging their own mascot costume and performer. Distribution of printed materials by walking acts is not permitted.



*Images for representation purpose only, actual product may vary.

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07 FLOOR STICKERS

INR 18,000
FOR 5 STICKERS

Make your brand part of the visitor journey with custom floor stickers in high-traffic areas, perfect for directions or creative messaging.

Inclusions:

- 5 custom-designed floor stickers placed at key locations
- Size 2ft X 2ft
- Production and installation costs included
- Opportunity to include logo, message, or booth number
- Ideal for brand recall and guiding footfall toward your stall



08 NEW PRODUCT GALLERY

INR 18,000
PER SHOWCASE

Your most promising new products are highlighted in showcases.

Our New Product Gallery offers you a premier opportunity to spotlight your new and upcoming products in this special area to capture the attention of trade visitors and buyers looking for the latest products and trends.

Note: The products must be agreed with the organizer to ensure they fit in with the overall concept.



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09 POLE BUNTING SPONSORSHIP

INR 15,000
PER POLE

Make your brand visible right from the start.

Create strong first impressions as visitors walk into the venue. With alternating flag poles reserved for your branding, your message will stand tall and guide guests from the entrance to the main hall.



10 SHUTTLE BUS SPONSOR

INR 35,000
PER BUS

Branding on the shuttle buses transporting buyers from the hotel to the fairground. Your company logo will be displayed on the front and back glass of the bus for maximum exposure, alongside the fair logo.

Opportunity to provide branded materials (e.g. flyers, small gifts) inside the bus for added visibility.



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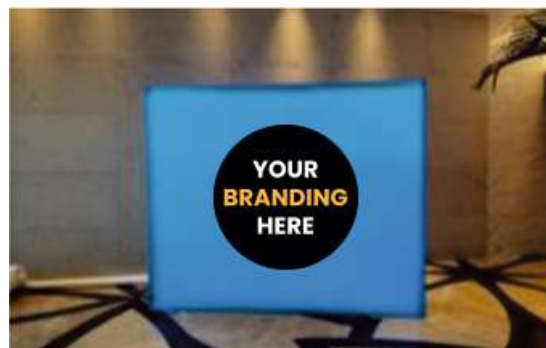
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11 BANNER IN THE FOYER AREA

INR 75,000
PER BANNER

Spot your brand at the entrance of the hall.

- Banner size: 8 ft (w) x 10 ft (h)
- Printing and mounting to be done by the organizer.
- Print ready CDR and PDF files of the artwork to be provided by the exhibitor.

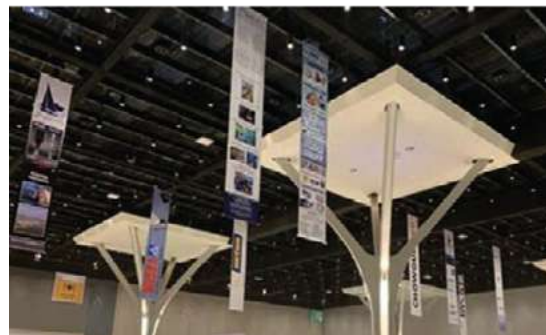


12 CEILING BANNERS / BUNTINGS

INR 50,000
PER BANNER / BUNTING

Company branding buntings inside the exhibition hall.

- Size: 4 ft (w) x 20 ft (h)
- Printing and mounting to be done by the organizer.
- Print ready CDR and PDF files of the artwork to be provided by the exhibitor.



All prices are subject to Indian GST tax (currently 18%).
Our team will be happy to work out an attractive package of various sponsorship options based on your requirements.

CONTACT FOR SPONSORSHIP BOOKINGS

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