



Kids India 2024

## Sponsorship & branding opportunities

Please fill and return to:  
Indo-German Chamber of Commerce (Kids India Secretariat)  
Ms. Neelima Chopra  
E: neelima.chopra@indo-german.com T: +91 11 4716 8814

**Deadline  
15 July 2024**

Company .....

Stand No. ....

Contact Person .....

Email..... Mobile.....

Various publicity opportunities during the exhibition are available. Details and charges of a few opportunities are given below. In case you desire to avail these or other opportunities, please fill in this form and send it to the organizer. All the below mentioned opportunities are available on a first come, first serve basis. If you want to add further marketing opportunities, please feel free to contact us.

### Exclusive brand recognition

Maximize your brand presence by demonstrating your products to the right target audience, make sales and increase your profile in the industry.

### Build customer base

Strengthen your existing customer base by making them aware about your new product innovations and development.

### Lead generation

Gain face-to-face contact with qualified buyers and generate business leads for your team.

### Networking

Connect with the region's biggest gathering in the Toy industry and walk away with more business contacts than ever before.

### Engage

Create new Sponsorships and alliances to optimize your business revenue.

## “Exhibitors night” sponsorship - ₹ 12,50,000.00

- 2 minutes corporate movie be played at exhibitor dinner.
- Thank you standee with company logo at Dinner Venue.
- Company Logo on KIDS India’s website with hyperlink to company website.
- Logo Branding on thank you page with other sponsors, in online Exhibitor Directory.
- One page company advertisement in exhibitor online directory.
- KIDS India LinkedIn post with company logo and stall number.

Yes, we want to opt for this sponsorship

## “Conference area” sponsorship - ₹ 2,50,000.00

- 2 minutes corporate movie will be played during breaks at conference area.
- Company logo on Kids India’s website with hyperlink to company website.
- Logo Branding on thank you page with other sponsors, in online Exhibitor Directory.
- Half page company advertisement in online Exhibitor Directory.
- KIDS India LinkedIn post with company logo and stall number.
- Company logo at “Thank you Sponsors” (along with other conference sponsors) on the side wings of Conference backdrop.

Yes, we want to opt for this sponsorship

## “VIP / buyers lounge” sponsorship - ₹ 3,50,000.00

- Company Logo on Kids India’s website with hyperlink to company website.
- Corporate literature (100 brochures on the tables) inside the buyers / VIP Lounge.
- Company logo at Thank you Sponsor Standee along with other sponsors at VIP / Buyers Lounge.
- Logo Branding on thank you page with other sponsors, in online Exhibitor Directory.
- KIDS India LinkedIn post with company logo and stall number.

Yes, we want to opt for this sponsorship

**Exhibition directory - ₹ 75,000.00**

The Kids India Show Online Exhibition Directory will be available for all visitors and exhibitors to download (via QR code) and will be available on the show website as an industry reference guide for the entire year to follow.

- Logo Branding on thank you page with other sponsors, in online Exhibitor Directory.
- Half page company advertisement in online Exhibitor Directory.
- Company Logo on KIDS India’s website with hyperlink to company website.



Yes, we want to opt for this sponsorship

**Pillar covering outside pavilion (qty: 2 per hall)**

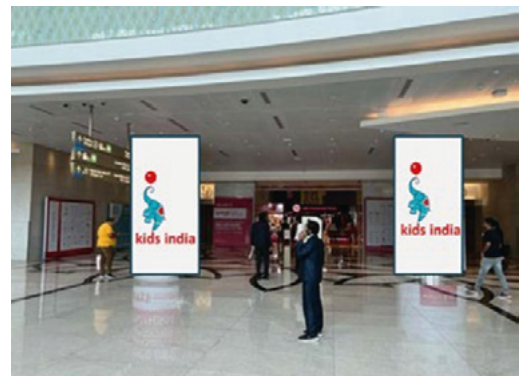
**Size: 22’ (w) x 14’ (h) : ₹ 1,00,000 each pillar**

Pillars in the hallway towards to the exhibition hall.

- Company branding on pillars around the entrance area to the hall.
- Logo Branding in the exhibition directory as a Sponsor.
- Logo Branding on the home page of Kids India website as a Sponsor, with hyperlink to Sponsor website.
- Print ready CDR and PDF files of the artwork are to be provided by the company via email.
- Printing and pasting will be done by the organizer.

Yes, we want to opt for this branding

Number of banners required .....



**Front walls of pavilion entrance (qty: 2 per hall)**

**Size: 8 ft (w) x 10 ft (h) : ₹ 75,000 each branding**

Spot your brand at the entrance of the hall.

- Company branding on sidewalls of the pavilion entrance.
- Logo Branding in the exhibition directory as a Sponsor.
- Logo Branding on the home page of Kids India website as a Sponsor, with hyperlink to Sponsor website.
- Print ready CDR and PDF files of the artwork are to be provided by the company via email.
- Printing and mounting will be done by the organizer.

Yes, we want to opt for this branding

Number of banners required .....



**Left side walls of pavilion entrance (qty: 2 per hall)**

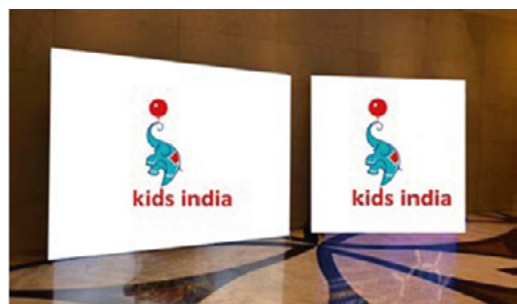
**Size: 8 ft (w) x 10 ft (h) : ₹ 1,00,000 each branding**

Spot your brand at the entrance of the hall.

- Company branding on sidewalls of the pavilion entrance.
- Logo Branding in the exhibition directory as a Sponsor.
- Logo Branding on the home page of Kids India website as a Sponsor, with hyperlink to Sponsor website.
- Print ready CDR and PDF files of the artwork are to be provided by the company via email.
- Printing and mounting will be done by the organizer.

Yes, we want to opt for this branding

Number of banners required .....



Right side walls of pavilion entrance (qty: 1 per hall)

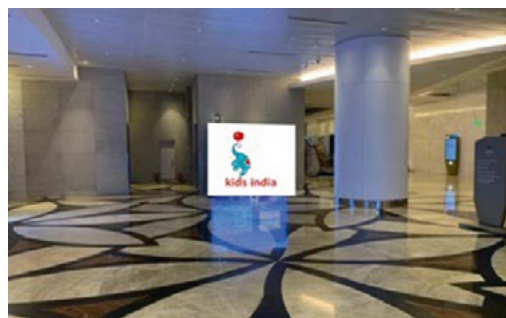
Size: 8 ft (w) x 10 ft (h) : ₹ 1,00,000 each branding

Spot your brand at the entrance of the hall.

- Company branding on sidewalls of the pavilion entrance.
- Logo Branding in the exhibition directory as a Sponsor.
- Logo Branding on the home page of Kids India website as a Sponsor, with hyperlink to Sponsor website.
- Print ready CDR and PDF files of the artwork are to be provided by the company via email.
- Printing and mounting will be done by the organizer.

Yes, we want to opt for this branding

Number of banners required .....



Hall bunting both side of pavilion (qty: 30)

Size: 4 ft (w) x 20 ft (h) : ₹ 50,000 each

- Company branding buntings inside the exhibition hall.
- Logo Branding in the exhibition directory under "Thank You Sponsor".
- Logo Branding on the home page of Kids India website under "Thank You Sponsor", with hyperlink to sponsor website.
- Print ready CDR and PDF files of the artwork are to be provided by the company via email.
- Printing and mounting will be done by the organizer.

Yes, we want to opt for this branding

Number of buntings required .....



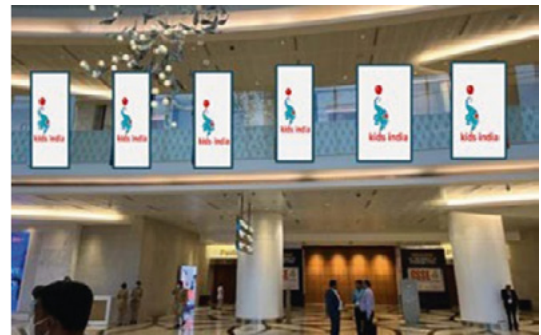
**Dropdown buntings on glass wall (qty: 6 per hall)**

Size: 4 ft (w) x 8.5 ft (h) : ₹ 50,000 each

- Company branding on fabric drop down on level 1 glass panels.
- Logo Branding in the exhibition directory under "Thank You Sponsor".
- Logo Branding on the home page of Kids India website under "Thank You Sponsor", with hyperlink to Sponsor website.
- Print ready CDR and PDF files of the artwork are to be provided by the company via email.
- Printing and mounting will be done by the organizer.

Yes, we want to opt for this branding

Number of buntings required.....



**Note: All prices are excluding GST**

.....

Location, date Company stamp, authorised signature

Supported by:



Kids India Secretariat:



Organized by:

