



EXPLORING THE INDIAN TOY MARKET



Join our exclusive delegation and gain first-hand insight into India's dynamic toy market.

As India's toy industry continues to scale and evolve, the country is emerging as a key destination for design, manufacturing and market growth. This delegation offers manufacturers, distributors and retailers a focused opportunity to understand the Indian market landscape, connect with industry stakeholders and assess commercial potential.

The three-day programme combines market briefings, networking opportunities and on-ground visits, providing participants with direct exposure to India's manufacturing capabilities and product innovation ecosystem.

4- 6 MARCH 2027, MUMBAI

Program Overview

WEDNESDAY, 3 MARCH 2027: ARRIVAL

- Individual arrival
- Check in to the hotel

THURSDAY, 4 MARCH 2027: WELCOME AND INTRODUCTION

- Opening ceremony at Kids India 2027
- Trade show tour: Discover the latest in toy innovation, Made-in-India products and key players in the market.
- B2B meetings
- Networking evening

FRIDAY, 5 MARCH 2027: EXPLORING RETAIL AND DISTRIBUTION

- Workshop 1: Regulatory frameworks, including navigating the Quality Control Order (QCO) for toys in India
- Workshop 2: Best practices for entering and succeeding in the Indian market
- Toy stores tour: Visit popular retail outlets and toy stores to understand consumer preferences, popular toy categories and trends

SATURDAY, 6 MARCH 2027: FACTORY VISITS

- Factory visit
- (The specific type of factory visited will be tailored based on delegate interests and availability of factory at the time of the program.)

PROGRAM PRICE: EUR 1,680 PER PERSON

This price covers the following inclusions:

- **Accommodation:** 3-night stay at a 5-star hotel, including breakfast.
- **Meals:** Lunch and dinner from 4 to 6 March
- **Program activities:** Access to all program activities, including:
 - Visit to Kids India 2027 fair
 - Factory visit
 - Workshops
 - Toy stores tour

Please note:

- **Flights:** The cost of flights is not included in the price and must be booked individually by delegates.
- **Accommodation:** Additional nights can be booked at an extra cost.
- **Sightseeing tour:** An optional sightseeing tour can be arranged at an extra cost.
- **GST tax:** The quoted price includes applicable GST tax in India (Currently 18%).
- Participation is subject to the Terms & Conditions for participation. Full details are available in the online registration form.

Start Your Journey into India's Toy Market - Register Today!

To register please fill in this [form](#) or scan the QR code.
For any questions, please contact Neelima Chopra
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