

Sponsorship & Branding Opportunities



India's
Premium
Trade Fair
for
Childrens'
Products

www.kidsIndia.co.in

**kids
India**



4 - 6 March 2027

Jio Convention Centre
Mumbai

Supported by



Sports Goods & Toys Export Promotion Council

(Sponsored by Ministry of Commerce & Industry, Government of India)



TAITMA
The All India Toy
Manufacturers'
Association

Organized by

Spielwarenmesse India

Pvt. Ltd.



Exhibitors Evening Sponsorship

INR 10,00,000



Exclusive Opportunity

- Branded 'Thank You' standee at the venue
- Sponsor logo on Kids India website with hyperlink
- Dedicated social media shout-out
- Welcome / thank-you speech by your company representative
- 5 invitations for the Exhibitor evening

** A mandatory Kids India show branding strip will be included on all banners.*



Buyers Lounge Sponsorship

INR 7,50,000



Exclusive Option

- High-visibility area with repeated exposure to decision-makers
- Sponsor logo on Kids India website with hyperlink
- Placement of up to 100 brochures in the lounge (to be provided by the sponsor)
- Branded wall posters inside the lounge
- Entrance signage: “Powered by [Your Brand]”
- Reserved seating area for your team/meeting
- Dedicated social media shout-out



*** A mandatory Kids India show branding strip will be included on all banners.**

Food Court Sponsorship

INR 3,50,000



Exclusive Option

- Logo on complimentary meal vouchers
- Branding in the food court area
- Sponsor logo on the Kids India website with hyperlink
- Inclusion on the “Thank You Sponsors” standee
- Social media shout-out

** A mandatory Kids India show branding strip will be included on all banners.*



Registration Sponsorship

INR 2,50,000



Exclusive Option

- Logo on E-Badges
- Logo on registration QR code standee
- Sponsor logo on Kids India website with hyperlink
- Social media shout-out
- Inclusion on the “Thank You Sponsors” standee

* A mandatory Kids India show branding strip will be included on all banners.



Additional Branding Options



- Side Wall Banner – INR 100,000 per banner
- Circular Banner – INR 100,000 per banner
- Floor Stickers – INR 20,000 (5 stickers)



** A mandatory Kids India show branding strip will be included on all banners.*

Additional Branding Options (cont.)



- Drop Down Banner – INR 30,000 per banner
- Shuttle Bus Branding – INR 25,000 per bus
- Walking Act – INR 25,000 per Mascot



** A mandatory Kids India show branding strip will be included on all banners.*